



Our Story

The “Buddha-CEO Quantum Foundation” is a non-profit trust founded in 2020, registered in Karnataka, India and operating globally, with volunteers and participants across the world.

In a compassionate and friendly environment, we provide transformative meditation wisdom and techniques with a scientific voice to all leaders / aspiring leaders / students. Our programs, based on science (*including quantum physics, neuroscience, epigenetic*), enable them to gain energy and wellbeing, to transform inside out and empower them to live their dreams and grow their organizations successfully.

As they learn and practice regularly breath-mindfulness meditation, the participants naturally get inspired to inculcate more corporate social responsibility -- and even a spiritual dimension -- into their organizations and to build a more vibrant workplace, more harmonious communities, a more prosperous society and peaceful world.

We always encourage our participants to share their learning about meditation with their teams, communities and families.

Context and why the Foundation

Organizations have access to vast resources in terms of people, material, technology and money. They influence many aspects of the lives of their employees, families and the larger society. The more organizations operate in a sympathetic and responsible manner, the greater is the organizational growth and improvement in the quality of the lives they touch.

To implement this virtuous model most effectively, the mindset of the leadership plays a critical role. And it is now broadly acknowledged that any leader empowered with the techniques, science and wisdom of a meditation practice will be able to develop higher energy and vision, empathetic values, friendly and intuitive approach, responsible execution ability.

That means all attributes to deliver performance and make a difference. Also to live healthier and happier!

Helping business leaders

Small and Medium Enterprises account for the majority of businesses worldwide and are important contributors to job creation and global economic development. They represent about 90% of businesses and more than 50% of employment worldwide. In India alone, 63+ million companies are *MSMEs (Micro, Small and Medium enterprises)*, contributing to significant amount of GDP and producing 100 million jobs.

Sustainability and growth are on-going challenges. According to the US Bureau of Labor Statistics (BLS), approximately 20% to 30% of new businesses fail during the first two years of being open, 45% during the first five years, and 65% during the first 10 years, causing much frustration and significant challenges to their leadership, employees and stake holders. These statistics have been quite consistent in these last 30 years and are quite similar across the world.

It is obvious that the success rate of these companies is vital for any economy to prosper and grow. Through proposing meditation wisdom and techniques with a scientific voice, our Foundation is willing to help all leaders and entrepreneurs – from very small to very large organizations -- to overcome their challenges and achieve their growth plans successfully.

Helping non-profit organizations leaders

The necessity of success and growth is the same for the non-profit sector. It is estimated that there are more than 10 million non-profits and non-governmental registered organizations worldwide. And this sector is growing. It is estimated that about 7% of the people in the world are working for non-profits in some way or the other and are touching the lives of billions of people and the planet.

The US non-profit sector alone employs approximately 12 million people (*one out of every 10 working Americans*), making it the third largest employment industry in the country. More than 60 million Americans volunteer their time with nonprofits.

But non-profit organizations are also facing sustainability challenges. The US National Center on Charitable Statistics indicates that about 30% of nonprofits fail to exist after 10 years. According to Forbes, over 50% of all nonprofits that are chartered are destined to fail or stall within a few years due to leadership issues and the lack of a strategic plan, among other things.

It is vital that these charitable non-profit organizations succeed to serve hundreds of million people around the world, as well as the environment and the planet in general. Our Foundation is willing to help their leaders and volunteers through the practice of meditation.

The essential role of leadership

Because a leader plays such an essential role, it is essential for every leader to know well himself / herself so to secure the success of his / her teams and the organization. Leadership – CEO / Founders / Leaders – need to have compassion in order to be sympathetic, inspiring and responsible to others. A leader who is limited by rigid beliefs, thinking or values can almost never succeed in growing a sustainable business or organization neither creating more resources for others. A leader that tends to act greedy or with excessive control over teams can hardly ever enable others to innovate and contribute to the organization growth. A leader certainly needs vision and clarity in strategy to deliver performance and make a difference.

Meditation and mindfulness practices can easily help any leader to improve their leadership style and performance, through transforming and empowering them with a mindset that includes both a spiritual wisdom and a scientific knowledge about their inner selves, about their body-mind relationships and about the world in general. Let's call it a "*spirituo-scientific*" mindset, that is built from the breath-mindfulness meditation-based wisdom and techniques.

This does apply to all students as well as they are the leaders of tomorrow. In India alone, 250 million students were going to school in 2019, including more than 37 million in higher education. More and more schools and universities around the world are enabling the new generations with mindfulness & meditation techniques, and large companies have even introduced these techniques for the schools that they are sponsoring. Developing "*spirituo-scientific*" minded students is a formidable transformative opportunity for the individuals, the economy and society in general.

What is a "*spirituo-scientific*" mindset?

As defined above, a "*spirituo-scientific*" mindset includes both a spiritual wisdom and a scientific knowledge about our inner selves, about our body-mind relationships and about the world in general.

In the context of businesses, a "*spirituo-scientific*" mindset can be understood as:

- *We are 'energy' at our core and connected to each other deeply*
- *We create our own realities all the time through our own thoughts and feelings.*
- *The world has abundance of resources for everyone.*
- *There is a deeper universal intelligence that can help us to be our best in every situation.*

Clearly, a "*spirituo-scientific*" mindset allows for broader wisdom to overcome beliefs and unconscious biases, instills higher purpose and vision, and helps prevail over greed and the need for power.

A "*spirituo-scientific*" leader has the wisdom to make the best use of the resources in a manner that brings the maximum and long-lasting benefits to the organization, to their teams and communities in particular, and to the whole world in general.

A "*spirituo-scientific*" mindset can be developed in every individual by adopting mindfulness and meditation practices and by studying spiritual science (*including quantum physics, neuroscience, epigenetic and physiology*), that is totally independent of religion. A "*spirituo-scientific*" leader becomes a "Buddha-CEO" by practicing these new principles.

Our vision

To build a world full of leaders who are meditative, compassionate and purpose driven for a harmonious and fulfilling life for everyone on the Planet Earth.

Our mission

To empower business and organizations leaders, entrepreneurs, aspiring leaders (including students) with scientific meditation wisdom. To inspire them to develop more corporate social responsibility --

and even a spiritual dimension -- into their organizations and to build a more vibrant workplace, more harmonious communities, a more prosperous society and peaceful world.

Our objectives

Our targeted audiences are individual leaders, leadership groups, entrepreneurs and aspiring leaders including students; from both private and public businesses and organizations (governmental, non-governmental and education).

We also offer our free meditation programs to the general public, families, homemakers, senior citizens and professionals from all sectors, for healthier and happier individuals and communities.

The foundation envisages to carry out its mission through the following 5 main objectives to teach, to raise awareness, to engage and serve:

1. To teach meditation

- Develop and conduct foundational courses on meditation and spiritual science for our targeted audiences, with simple meditation techniques and literature, and enable them to impart meditation education to the organizations and/or communities they serve.
- Carry out long duration meditation & manifestation programs with businesses and organizations for their leadership teams, in order to help them progress through their challenges and the achievement of their goals.

2. To publish and about meditation wisdom and distribute broadly

Publish periodicals and various spiritual and mindfulness meditation content to raise awareness, expand the teaching and support the growth of individuals. Make the literature available in multiple languages in the form of online videos and blogs, e-Newsletters, books, brochures etc. and distributed to our targeted audiences and thousands of leaders.

3. To build active Buddha CEO communities

Form Buddha-CEO leader communities across various cities to exchange experiences, inspire their teams and encourage them to serve.

4. To establish meditation training centers

- Establish multiple physical and virtual “Buddha-CEO” training centers across major cities and towns to carry out the foundation activities across India and other countries abroad.
- Establish “Buddha-CEO Training Academies” comprising of Meditation halls, libraries, book spaces, conference rooms, greeneries, activity zones or any other necessary facilities, and leading up to establish a world class university with exclusive meditation curriculum for organizations.

5. To create meditation service opportunities to voluntary serve

Help Buddha-CEO leaders with meditation service projects and enable them to serve by way of:

- Conduct “teach to teachers” programs for volunteers to become facilitator, teacher or coach
- Organize community meditation service events led by the “Buddha-CEO” leaders in their areas
- Support education institutions that propose meditation-based transformation as well as “Buddha-CEO” leadership principles to students even from their young age.
- Promote and support the activities of Pyramid Spiritual Societies Movement and of other organizations that align to the core principles and vision of the Buddha-CEO foundation, in establishing world peace, harmony, and “fulfilling lives” for every individual and living being on the planet Earth.
- As a consequence of enabling leaders with meditation wisdom, the Buddha-CEO foundation aims to naturally increase among the overall awareness and active support of eco-friendly and environmental initiatives, to develop and protect forests, clean water, organic farming, animals and nature in general.

Who is a Buddha-CEO?

We wish to help everyone to become a “Buddha-CEO”, that means a leader who:

- Exhibits high energy all the time and leads from the front
- Leads with compassion in all decisions and takes responsible actions
- Encourages constant innovation and newness for true joy
- Uses competition only for developing more excellence and not to dominate or eliminate
- Recognizes that every employee has infinite hidden potential and encourages everyone equally
- Encourages everyone to see themselves as leaders, to solve challenges through intuition and inner strengths
- Provides freedom and a love-based, caring and inclusive environment for people to thrive, as opposed to stifling them with control and fear
- Recognizes the abundance of opportunity for everyone and focuses on his/her own business growth
- Finds meaning and purpose for the business and aligns employees for community enablement and individual fulfilment.

.... and is healthier and happier too!



CORE VALUES OF A “BUDDHA CEO” LEADER

Personal Values	Core Mottos	Business Values
Meditation is our Innate Strength	“Thoughts Create Reality” is our Essential Message	Purpose Driven Business is our Great Intent
Compassion is our Inner Nature	Growth Mindset is our Fundamental Attitude	Community Enablement is our Main Passion
Simplicity is our Vital Culture	Creativity is our True Joy	Vibrant Workplace is our Key For Success
Equanimity is our Indispensable Character	Inclusion is our Core Responsibility	Competition is our Lead to Excellence
Positive Energy is our Obvious Standard	Individual Fulfillment is our ultimate goal	Gratitude is our Celebration of Abundance

Thank You!



Buddha-CEO
Quantum Foundation